



**JU-161250701030500-PR** Seat No. \_\_\_\_\_

**Master of Pharmacy Management (Sem. III)  
(CBCS) Examination**

**August / September - 2019**

**Management Process and Organizational Behavior**

Time : 3 Hours]

[Total Marks : 80

**Instructions :** (1) Attempt three questions from each section.  
(2) Questions 1 and 5 are compulsory.  
(3) Figures to the right indicate full marks for the respective question.

**SECTION - I**

<b>1</b>	Explain the following questions : (Any <b>Seven</b> )	<b>14</b>
(1)	What is Management ? List the functions of Management.	
(2)	Define Strategic Management	
(3)	Define : CSR	
(4)	What is Planning & Directing ?	
(5)	State : Factors affecting business environment.	
(6)	Explain democratic style of leadership.	
(7)	Draw the diagram regarding types of managers.	
(8)	Define Leadership and enlist the various types of Leaders.	
(9)	How is management and business profitability related to each other ? Explain with any 1 Live example.	
(10)	What is Personality ? List different type of personality.	
<b>2</b>	(a) Explain Entrepreneur & CSR and how are both related for any organization.	<b>7</b>
	(b) Explain in details the role of Managers.	<b>6</b>
<b>3</b>	(1) Explain SWOT analysis of Sun Pharmaceutical Industries Limited in form of diagram.	<b>7</b>
	(2) Write a note on methodologies for training.	<b>6</b>

4 (1) What is innovation ? Explain innovation process and cite with examples. 7  
(2) What are micro and macro external factors of Business environment ? 6

## SECTION - II

5 Answer the following questions : (Any Two) 14  
(1) Explain purposes of management.  
(2) Explain in detail different types of teams.  
(3) Explain the term Attitude ? Also explain in detail nature of Attitude.

6 (1) Explain the concept of Organization structure with Diagram. 7  
(2) What are the sources of global recruitment ? Give examples. Explain global selection process. 6

7 (1) Explain mission and vision of Nestle. 7  
(2) What is organizational structure ? Explain any 2 structure with diagram and example. 6

8 (1) Which are the Ethics followed by Johnson & Johnson's Credo ? 7  
(2) What is Communication ? Explain importance of effectiveness of communication in any organization. 6